

2020/2021 SHORTLIST

Titanium Lions



CANNES LIONS

In Partnership with



| Title | Brand | Product/Service | Entrant Company | Country |
|-----------------------------|--|--------------------------|--|----------------------|
| A01 (Titanium) | | | | |
| BUY WITH YOUR TIME | IKEA | AL FUTTAIM IKEA | MEMAC OGILVY DUBAI | UNITED ARAB EMIRATES |
| ENJOY BEFORE RETURNING | DIESEL | DIESEL | PUBLICIS ITALY MILAN | ITALY |
| THE MOLDY WHOPPER | BURGER KING | FAST FOOD | INGO STOCKHOLM | SWEDEN |
| STEVENAGE CHALLENGE | BURGER KING | BURGER KING | DAVID MADRID | SPAIN |
| YOU LOVE ME | BEATS BY DR. DRE | BEATS BY DR. DRE | TRANSLATION NEW YORK | USA |
| SAYLISTS | WARNER MUSIC GROUP | PLAYLISTS | ROTHCO, PART OF ACCENTURE INTERACTIVE DUBLIN | IRELAND |
| NIKE: YOU CAN'T STOP SPORT | NIKE | NIKE | WIEDEN+KENNEDY PORTLAND | USA |
| PARKSCAPES | REGENT PARK SCHOOL OF MUSIC | MUSIC EDUCATION | BBDO TORONTO | CANADA |
| SWIPE NIGHT | MATCH GROUP | TINDER | 72ANDSUNNY LOS ANGELES | USA |
| CONTRACT FOR CHANGE | ABINBEV | MICHELOB ULTRA PURE GOLD | FCB CHICAGO | USA |
| COURAGE IS BEAUTIFUL | DOVE | DOVE MASTERBRAND | OGILVY LONDON | UNITED KINGDOM |
| PROJECT UNDERSTOOD | GOOGLE AI AND CANADIAN DOWN SYNDROME SOCIETY | GOOGLE VOICE ASSISTANT | FCB CANADA TORONTO | CANADA |
| THE BIRTH OF GAMING TOURISM | XBOX / MICROSOFT | XBOX ONE X ENHANCED | MCCANN LONDON | UNITED KINGDOM |
| #GOEQUAL | GO EQUAL MOVEMENT | GO EQUAL MOVEMENT | AFRICA SÃO PAULO | BRAZIL |
| SUPERB OWL | REDDIT | REDDIT | R/GA SAN FRANCISCO | USA |
| BOARDS OF CHANGE | CITY OF CHICAGO | CITY OF CHICAGO | FCB CHICAGO | USA |
| CORONA THE MATCH OF AGES | ABINBEV | CORONA BEER | WE BELIEVERS NEW YORK | USA |
| THE UNCENSORED LIBRARY | REPORTER WITHOUT BORDERS (RSF) | THE UNCENSORED LIBRARY | DDB GROUP GERMANY BERLIN | GERMANY |
| TRUE NAME | MASTERCARD | MASTERCARD | MCCANN NEW YORK | USA |
| #WOMBPAINSTORIES | ESSITY | BODYFORM/LIBRESSE | AMV BBDO LONDON | UNITED KINGDOM |