

Credits | Mulino Bianco 'Le cose buone ci rendono felici'

Publicis Italy

CCO Publicis Italy: Cristiana Boccassini
Executive Creative Director/ Copywriter: Michele Picci
Executive Creative Director/ Art Director: Hugo Gallardo
Associate Creative Director/ Copywriter: Diego Tardani
Associate Creative Director/ Art Director: Luca Boncompagni
Head of Strategy: Bela Ziemann
Strategic Planner: Guglielmo Pezzino
Global Client Lead: Lorenza Montorfano
Client Service Director: Benedetta Virga
Head of TV Production: Francesca Zazzera
TV Producer: Tania Dal Prà

TVC Manifesto – creative team

Associate Creative Director/ Art Director: Ilaria Cormio
Creative Supervisor/ Copywriter: Beatrice Mari
Account Manager: Dario Gambera

TVC Product Campaign – creative team

Associate Creative Director/ Art Director: Livio Gerosa
Senior Copywriter: Sébastien Rouvière
Account Director: Silvia Ghiretti

Digital Campaign

Head of Social Client Services and Strategy: Alessandro Boichicchio
Senior Social Media Manager: Carola Bracci
Head of Digital: Pierluigi Roselli
Digital Project Manager: Claudia Gili

BRW Filmland

Chairman: Marco Bussinello
Executive Producer: Luca Orlando
Producer: Liza Fisher Foresi
Producer: Simona Ferraro
Producer: Michela Fiaschi
Social Media Manager: Allegra Bussinello
Production Manager: Francesco Narducci
Prod. Coordinator: Simona Furonì

Main Crew

Director: Gabriele Mainetti
1st AD: Alberto Mangiante
DoP: Nicolaj Brühl
Camera op. & Steadycam: Alex Brambilla
Set Designer: Luca Merlini
Stylist: Gemma Mascagni
Make-up: Dalia Colli
Hair Stylist: Daniela Tartari
Gaffer: Alex Bramucci
Key grip: Cesare Emidi
Sfx: Fabio Galiano

Sfx: Maurizio Corridori
Food Stylist: Francesca Alberoni
Product Specialist: Walter Saro
VFX Supervisor: Andrew Curtis (MPC)
Editor Director's cut: Francesco Di Stefano
Editor: Stuart Greenwald
Editor: Fabrizio Squeo

Video Post Production: MPC

Exec Producer: Dafydd Uspdell
VFX Producer: Amie Kingsnorth
Colourist: Jean-Clement Soret
2D Supervisor: Andrew Curtis
Nuke Assist: Marjolein Verheij, David Filipe, Amy Smith
DMP: Charles Downman
3D Supervisor: Jessie Amadio

Music Credits

Title: My Favourite Things
Composer: HAMMERSTEIN OSCAR II
Composer: Rodgers Richard
Main Publisher: Imaem Cv
Main Publisher: Rodgers and Hammerstein Holdings Llc
Italian Sub-Publisher: Cafe Concerto Italia S.R.L
Music production: Sizzer
Music supervision: Michael Bertoldini
Arranger/Producer - TVC Manifesto: Reimer Eising
Singer - TVC Manifesto: Luna Morgenstern
Arranger/Producer - TVC Product Campaign: Daan temmink

Sound

Sound Design: inhousepost
Mix: screenplay
Spk: Stefano Alessandrone @ General Jingle