Design Lions Winners - CANNES LIONS 2014

Cat. No	Entry No	Title	Advertiser	Entrant / Agency	Country	Prize
F02/002	00013	BERGEN INTERNATIONAL FESTIVAL BRAND CAMPAIGN	BERGEN INTERNATIONAL FESTIVAL	ANTI BERGEN	NORWAY	Grand Prix
A01/047	00272	THE BEAUTIFUL BLACK LIST	YOSHIDA HIDEO MEMORIAL FOUNDATION/ADVERTISING MUSEUM TOKYO	DENTSU Tokyo	JAPAN	Gold Lion
A01/128	01380	PAPER PRISON	MANDELA POSTER PROJECT	INTERBRAND New York	USA	Gold Lion
A04/004	00050	MOTHER BOOK	KISHOKAI MEDICAL CORPORATION	DENTSU Nagoya / OPENENDS Nagoya	JAPAN	Gold Lion
A06/006	00051	MOTHER BOOK	KISHOKAI MEDICAL CORPORATION	DENTSU Nagoya / OPENENDS Nagoya	JAPAN	Gold Lion
A09iv/013	00612	INTENTION	APPLE	TBWA\MEDIA ARTS LAB Los Angeles	USA	Gold Lion
B01iii/016	01737	CAVITIES ATTACK AT NIGHT	COLGATE-PALMOLIVE	RED FUSE COMMUNICATIONS Hong Kong / Y&R MALAYSIA Kuala Lumpur	HONG KONG	Gold Lion Campaign
B01iii/017	01738	GOOD FOOD VS BAD	COLGATE-PALMOLIVE	RED FUSE COMMUNICATIONS Hong Kong / Y&R MALAYSIA Kuala Lumpur	HONG KONG	Gold Lion Campaign
B01iii/018	01739	GRANDPA'S TEETH	COLGATE-PALMOLIVE	RED FUSE COMMUNICATIONS Hong Kong / Y&R MALAYSIA Kuala Lumpur	HONG KONG	Gold Lion Campaign
B02ii/004	00097	TAMABI	TAMA ART UNIVERSITY	MR_DESIGN Tokyo	JAPAN	Gold Lion
B05/047	02199	:{TO:) CLEFTTOSMILE	OPERATION SMILE INDIA	OGILVY & MATHER INDIA Mumbai	INDIA	Gold Lion
C01/011	00301	PENGUIN NAVI	SUNSHINE AQUARIUM	HAKUHODO Tokyo	JAPAN	Gold Lion
D04i/009	00344	THE STREET STORE	THE HAVEN NIGHT SHELTER	M&C SAATCHI ABEL Cape Town	SOUTH AFRICA	Gold Lion
D09/005	00476	D ROSE JUMP STORE	ADIDAS	TBWA\LONDON	UNITED KINGDOM	Gold Lion
D09/028	01255	DILL - THE RESTAURANT.	LIDL	INGO Stockholm	SWEDEN	Gold Lion
A01/046	00269	ROLLING EGGS	SHIGA ART SCHOOL	CREATIVE POWER UNIT Tokyo	JAPAN	Silver Lion
A01/146	01734	CAVITIES ATTACK AT NIGHT	COLGATE-PALMOLIVE	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon	HONG KONG	Silver Lion Campaign
A01/147	01735	GOOD FOOD VS BAD	COLGATE-PALMOLIVE	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon	HONG KONG	Silver Lion Campaign
A01/148	01736	GRANDPA'S TEETH	COLGATE-PALMOLIVE	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon	HONG KONG	Silver Lion Campaign
A02/049	02097	PORTRAITS AGAINST OBLIVION	AMNESTY INTERNATIONAL	LOWE GINKGO Montevideo	URUGUAY	Silver Lion
A06/034	00535	SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	ADAM&EVEDDB London	UNITED KINGDOM	Silver Lion
A08i/002	00684	STAPLE	CALGARY SOCIETY FOR PERSONS WITH DISABILITIES	WAX Calgary	CANADA	Silver Lion
A08ii/003	00707	GB V0.12 GENUINELY BASIC	DOCCHECK	ANTWERPES Cologne	GERMANY	Silver Lion
A09iii/003	02084	DATAGRAMS	IBM	OGILVY NEW YORK	USA	Silver Lion
B01i/001	00052	MOTHER BOOK	KISHOKAI MEDICAL CORPORATION	DENTSU Nagoya / OPENENDS Nagoya	JAPAN	Silver Lion
B01ii/011	00273	THE BEAUTIFUL BLACK LIST	YOSHIDA HIDEO MEMORIAL FOUNDATION/ADVERTISING MUSEUM TOKYO	DENTSU Tokyo	JAPAN	Silver Lion
B03/022	00789	DOWN SYNDROME FESTIVAL	I DANCE COMPANY	JUNG von MATT Vienna	AUSTRIA	Silver Lion
B04/001	00149	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	DENTSU Tokyo	JAPAN	Silver Lion
B04/020	02208	MUSIC VIDEOS WITHOUT MUSIC	KISS TV	LOLA Madrid	SPAIN	Silver Lion
C01/112	00742	MASSEY LECTURES IPAD APP	HOUSE OF ANANSI PRESS	CRITICAL MASS Calgary	CANADA	Silver Lion
C02/017	01809	BLOWING IN THE WIND	APOTEK HJÄRTAT	ÅKESTAM HOLST Stockholm	SWEDEN	Silver Lion
C02/024	01447	HANDS ON SEARCH	YAHOO! JAPAN	HAKUHODO KETTLE Tokyo	JAPAN	Silver Lion
D07/010	02298	WORDS CAN BE WEAPONS	CENTER FOR PSYCHOLOGICAL RESEARCH, SHENYANG	OGILVY BEIJING	CHINA	Silver Lion

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D09/016	01944	PAY PER LAUGH	TEATRE NEU	THE CYRANOS McCANN WORLDGROUP EUROPE Barcelona	SPAIN	Silver Lion
E01i/012	01926	AL MARKET PRIVATE LABEL	AZERSUN	TOMATDESIGN Moscow	RUSSIA	Silver Lion
E07/010	02154	NIKE FREE BOX	NIKE URUGUAY	PUBLICIS IMPETU Montevideo	URUGUAY	Silver Lion
E09/026	01740	TURNING EDUCATION INTO PACKAGING	COLGATE-PALMOLIVE	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon	HONG KONG	Silver Lion
F03/039	02551	BALD CARTOONS	GRAACC	OGILVY BRASIL São Paulo	BRAZIL	Silver Lion
A01/007	00041	140TH	TAISEI CORPORATION	DENTSU Tokyo / COMMON DESIGN Tokyo	JAPAN	Bronze Lion
A01/050	00304	WHITE SHADOW	DMG::EVENTS JAPAN	HAKUHODO Tokyo	JAPAN	Bronze Lion
A01/334	02309	THE QUALMS	STEPPENWOLF THEATRE	OGILVY & MATHER CHICAGO Chicago	USA	Bronze Lion Campaign
A01/335	02310	THE WHEEL	STEPPENWOLF THEATRE	OGILVY & MATHER CHICAGO Chicago	USA	Bronze Lion Campaign
A01/336	02312	TRIBES	STEPPENWOLF THEATRE	OGILVY & MATHER CHICAGO Chicago	USA	Bronze Lion Campaign
A01/337	02313	WAY WAY WEST	STEPPENWOLF THEATRE	OGILVY & MATHER CHICAGO Chicago	USA	Bronze Lion Campaign
A02/052	02598	THE 500 NANOMETERS MAIL	3M	MARURI GREY Guayaquil	ECUADOR	Bronze Lion
A03/027	01892	EFFECTIVE MICROORGANISMS CALENDAR	EMRO ASIA CO.,LTD	CREATIVE JUICE\BANGKOK	THAILAND	Bronze Lion
A06/050	00928	THE PAPER SKIN	FEDRIGONI GERMANY	GEOMETRY GLOBAL GERMANY Berlin / GEOMETRY GLOBAL GERMANY Frankfurt	GERMANY	Bronze Lion
A06/149	01968	TAPEMAILING	VOLKSWAGEN	DDB TRIBAL GROUP Düsseldorf	GERMANY	Bronze Lion
A06/218	01347	LIGHT AFTER SCHOOL	HAIER	PUBLICIS SHANGHAI	CHINA	Bronze Lion
A06/242	01619	THE BARBECUE BIBLE	TRAMONTINA	JWT BRAZIL São Paulo	BRAZIL	Bronze Lion
A08i/001	00543	CALGARY ZOO 2012 ANNUAL REPORT	CALGARY ZOO	TRIGGER COMMUNICATIONS & DESIGN Calgary, AB	CANADA	Bronze Lion
A09iv/039	01537	ANTHEM	OREO	THE MARTIN AGENCY Richmond	USA	Bronze Lion
B01ii/010	00266	GOAL IS THE GOLD	YOSHIDA HIDEO MEMORIAL FOUNDATION/ADVERTISING MUSEUM TOKYO	DENTSU Tokyo	JAPAN	Bronze Lion
B01ii/075	01638	CAPTURED IN AUDIO	PENGUIN CHINA	Y&R BEIJING	CHINA	Bronze Lion
B01ii/219	02633	MANGO	PERFETTI VAN MELLE	McCANN WORLDGROUP INDIA Mumbai	INDIA	Bronze Lion Campaign
B01ii/220	02634	PEAR	PERFETTI VAN MELLE	McCANN WORLDGROUP INDIA Mumbai	INDIA	Bronze Lion Campaign
B01ii/221	02635	TANGERINE	PERFETTI VAN MELLE	McCANN WORLDGROUP INDIA Mumbai	INDIA	Bronze Lion Campaign
B03/061	02137	HUSBAND	ALZHEIMER'S ASSOCIATION	GRUPO GALLEGOS HUNTINGTON BEACH / GRUPO GALLEGOS HUNTINGTON BEACH	USA	Bronze Lion
B06/025	00719	TROLL	FELIX TROLLDENIER	THIS IS PACIFICA Porto	PORTUGAL	Bronze Lion
C01/034	00860	UNIQLO HAIRDO	UNIQLO	PROJECTOR New York	USA	Bronze Lion
C01/091	00842	KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	MULLEN Boston	USA	Bronze Lion
D03ii/007	00220	THE BOTTLED WALKMAN	SONY NZ	FCB NEW ZEALAND Auckland	NEW ZEALAND	Bronze Lion
D04i/003	00151	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	DENTSU Tokyo	JAPAN	Bronze Lion
D05/013	01756	THE FEELING TREE	IPÊ - INSTITUTO DE PESQUISAS ECOLÓGICAS	Y&R SÃO PAULO	BRAZIL	Bronze Lion
D07/019	02162	INVISIBLE PEOPLE	UNHCR	CHEIL WORLDWIDE Seoul	SOUTH KOREA	Bronze Lion
E01iii/001	02403	FINNISH HAIKU	MYLLYN PARAS	DEPOT WPF Moscow	RUSSIA	Bronze Lion
E02iii/008	00294	CUP SAKE	ASABIRAKI CO.,LTD / TOMITA SHUZO INC.	HAKUHODO Tokyo	JAPAN	Bronze Lion
E02iii/016	00715	ABSOLUT ORIGINALITY	THE ABSOLUT COMPANY	HAPPY TEAR Stockholm	SWEDEN	Bronze Lion
E05/005	00221	THE BOTTLED WALKMAN	SONY NZ	FCB NEW ZEALAND Auckland	NEW ZEALAND	Bronze Lion
E06/012	02267	DRINKABLE BOOK	WATERISLIFE	DDB NEW YORK	USA	Bronze Lion

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E09/002	00083	NEWS BOTTLE!	THE MAINICHI NEWSPAPERS	DENTSU Tokyo	JAPAN	Bronze Lion
E09/012	00538	SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion
E09/020	01011	SMART HEADS	HANSGROHE SE	KOLLE REBBE Hamburg	GERMANY	Bronze Lion
F01/011	00539	SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion
F01/024	01801	HATTERS VEGETABLES	PERFECTION FRESH/COLES	WHYBIN\TBWA SYDNEY	AUSTRALIA	Bronze Lion
F02/008	00240	HOTEL JAPAN	HOTEL JAPAN	MORI Tokyo / DENTSU Tokyo / PEN. TOKYO	JAPAN	Bronze Lion
F02/018	00627	UU 3D CUSTOM FIGURINES	KINETIC + SCOTTS SQUARE + MIKANBAKO	KINETIC SINGAPORE	SINGAPORE	Bronze Lion

Total Awards: **68**